



# AUSTIN OSWALD

Creative "Visualization"



## PROFILE

Creative visionary with a focus on **animation, videography, storytelling, social media, and graphic design**. Strong expertise in advertising, graphic arts, video production, photography, video games/interactive design, 3D modeling, social media content creation, and traditional art.

## CONTACT

### PHONE:

832-314-1255

### WEBSITE/DEMO REEL:

[www.austinoswald.com](http://www.austinoswald.com)

### EMAIL:

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## PERSONAL:

- Creative
- Personable
- Energetic
- Professional
- Reliable
- Dedicated
- Loves movies, music and helping others

## SOFTWARE PROFICIENCIES:

### Design:

- Adobe Creative Suite
- Photoshop
- InDesign
- Illustrator
- Microsoft Office Suite

### Video Editing:

- Adobe Premiere
- Adobe After Effects
- Final Cut Pro
- DaVinci Resolve
- Pinnacle Studio
- Avid Media Composer
- Sony Vegas

### Animation:

- Autodesk Maya
- Adobe Animate (Certified)
- Blender
- SideFX Houdini
- Renderman
- Founder Nuke

## EDUCATION

### Texas A&M University, College Station, Texas

Jan 2018 – May 2021

*B.S. in Visualization* – Received Bachelor of Science degree in the esteemed Visualization program consisting of curriculum and experiences in **animation, film, photography, video game design, and interactive/graphic design**. This innovative program provides a leading-edge studio experience which highlights creativity and teamwork in a professional high-tech setting.

## WORK EXPERIENCE

### Merit Street Media Television Studio, Motion Graphics Designer

May 2024 – Current

**Primary designer** for the television studio's *The Scott Rasmussen Show*, providing graphic design, animation, motion graphics, and editing for the weekly news program. Responsible for creating 2D and 3D graphics and animations while maintaining the show's branding and aesthetics in a fast-paced and deadline driven workflow. Also contributing graphics, animation and content to several other studio-ran programs including *Dr. Phil Primetime*, *Morning on Merit Street*, *The News on Merit Street*, and others.

### Freudenberg Oil & Gas, Marketing, Communications Coordinator

Aug 2022 – May 2024

**Executed marketing initiatives** to ensure alignment with company strategy and brand standards. **Wrote, edited, and produced engaging digital and print content**, including in-house videos and creative layouts for company website, presentation brochures, and other external-facing content. Worked with product engineers to develop and maintain white papers, case studies and other content for product development and new product releases. Supported the sales and executive teams with presentations, brochures and company literature. **Represented the company at trade shows and other events**, including management of literature, signage and booth setup. Created quarterly **newsletters** and internal announcements. Promoted company's philanthropic outreach initiatives. Collaborated with all departments to draft and **publish articles and news releases**, while monitoring and maintaining **all social media sites** and content.

### Clutch Creative Marketing, Animator/Videographer/Graphic Designer

Dec 2021 – Aug 2022

Provided quality time-based promotional content for a variety of different brands. Involved in every aspect of the creation process from **story planning, writing, and story boarding to animating, designing, filming, post production and project management**. Created 2D and 3D animations to be used in client social media ads, commercials and promotional campaigns. Travelled to various client locations for on-location shoots, design sessions and client meetings. Served as **social media** liaison for various clientele as well as internal marketing.

## SKILLS

- 2D/3D/Time-based Animation
- Marketing – Social Media, Facebook Ads, Google AdWords, SEO
- Graphic Design – Website Design, Brochures, Newsletters, Branding
- Photography – Extensive knowledge of DSLRs
- Videography – DSLR, Gimbals, Action, Drones, 360-Degree, Mirrorless
- Strong Writing and Communication
- Social Media and Content Creation Specialist
- Project Management