



AUSTIN OSWALD



Creative "Visualizationist"

PROFILE

Creative visionary with a focus on **animation, videography, storytelling, social media, and graphic design**. Strong expertise in advertising, graphic arts, video editing and production, photography, video game and interactive design, 3D modeling, social media content creation, and traditional art.

CONTACT

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SKILLS:

- 2D/3D/Time-based Animation
- Marketing – Social Media, LinkedIn, Facebook, X/Twitter, Google, SEO
- Graphic Design – Website, Brochures, Newsletter, Branding
- Photography – DSLRs, culling, editing
- Videography – Production and editing, DSLRs, gimbals, action, drones, 360
- Strong writing and communication
- Content Creation and Social Media
- Project Management

SOFTWARE PROFICIENCIES:

Design:

- Adobe Creative Suite
- Photoshop
- InDesign
- Illustrator
- Microsoft Office Suite

Video Editing:

- Adobe Premiere
- Adobe After Effects
- Final Cut Pro
- DaVinci Resolve
- Avid Media Composer

Animation:

- Autodesk Maya
- Adobe Animate (Certified)
- Blender
- SideFX Houdini
- Renderman

EDUCATION

Texas A&M University, College Station, Texas

Jan 2018 – May 2021

B.S. in Visualization – Received Bachelor of Science degree in the esteemed Visualization program consisting of curriculum and experiences in **animation, film, photography, video game design, and interactive/graphic design**. This innovative program provides a leading-edge studio experience which highlights creativity and teamwork in a professional high-tech setting.

WORK EXPERIENCE

Polk Mechanical – Digital Marketing Specialist/Graphic Designer

Oct 2025 – April 2026

Designed and executed digital and print campaigns to support business development and strengthen brand presence for large-scale mechanical construction firm. **Integrated external marketing** efforts with internal communications and employee-focused design to **boost morale and HR engagement**. Developed end-to-end digital marketing campaigns while incorporating high-impact visual assets for print, web, email, and social media, **ensuring consistent brand standards** across channels. Led social media strategy and content production, increasing audience engagement and positioning the firm as an **industry expert** through project highlights, leadership and team spotlights. Travelled to client locations for on-location shoots, design sessions and meetings.

NBC Universal – The Arthouse, Motion Graphics Designer

June 2025 – Oct 2025 (Freelance Contract)

Provided motion graphics and on-screen story graphics under very tight deadlines, including LIVE, for local and national news broadcasts for all **NBC Universal** and **Telemundo** affiliates.

Dr. Phil's Merit Street Media Television Studio, Motion Graphics Designer

May 2024 – June 2025

Initially began as **primary designer** for the upstart television studio's **The Scott Rasmussen Show**, providing graphic design, animation, motion graphics, and editing for the weekly news program. Responsible for creating 2D and 3D graphics and animations while creating and maintaining the show's branding and aesthetics in a **fast-paced and deadline** driven workflow. Contributed graphics, animation and content to all other studio-ran programs including **Dr. Phil Primetime, Morning on Merit Street**, and others news specials.

Freudenberg Oil & Gas, Marketing, Communications Coordinator

Aug 2022 – May 2024

Executed marketing initiatives to ensure alignment with company strategy and brand standards. **Wrote, edited, and produced** engaging digital and print content, including **videos** and layouts for all external-facing content. Worked with product engineers to create **white papers** and case studies for product development and new releases. Supported sales and executive teams with presentations, brochures and company literature. Represented the company at **trade shows** and events, including booth setup. Created quarterly **newsletters** and announcements. Promoted company's philanthropic outreach initiatives. Maintained **all social media sites** and content.

Clutch Creative Marketing, Animator/Videographer/Graphic Designer

Dec 2021 – Aug 2022

Provided quality time-based promotional content for a variety of different brands. Involved in every aspect of the creation process from **story planning, writing, and story boarding to animating, designing, filming, post production and project management**. Created 2D and 3D animations to be used in client social media ads, commercials and promotional campaigns. Served as **social media** liaison for various clientele as well as internal marketing.